SFERRA

Timeless Luxury. Unparalleled Quality.



Made for an Unforgettable Stay

With legendary linens and limitless capabilities, SFERRA is the partner of choice for the most prestigious properties around the globe.

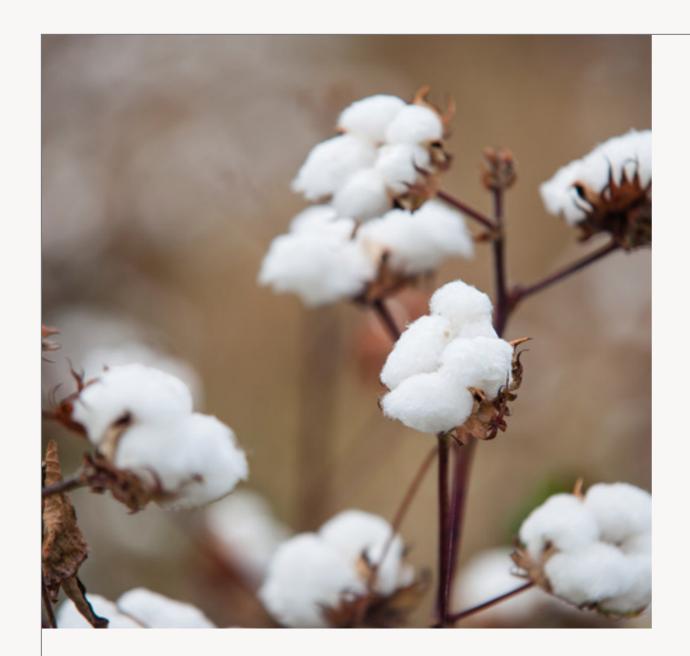
The application must be accompanied by duplicate unmounted photographs of the applicant, not larger than thr by three inches in size, one of which is to be affixed to the passport by the Department. This blank must be completely [EDITION OF 1914.] filled out. The legal fee of one dollar, in currency or postal money order, and [FORM FOR NATURALIZED CITIZEN.] the applicant's certificate of naturalization must accompany the applica-The rules should be carefully read before mailing the application to the Department of State, Bureau of Citizenship, Washington, D. C. UNITED STATES OF AMERICA. LIZED AND LOYAL CITIZEN on, for a passport for mysel minor children, as follow from 1886 to 19 aturalized as a citize CAL PERSON describe residence being

A Century of Quality

More than 130 years ago, SFERRA spun its first threads of Italian lace. Founder Gennaro Sferra carried the expertise, the intricacy, and the luxury of the fabric to his new start in America—and established our brand as the paragon of quality.

Since 1891, we've approached every new collection with Gennaro's distinctive duality of impeccable Italian craftsmanship meets visionary American innovation. Year after year, decade after decade, we design each piece with our signature New York originality, then carefully craft it with time-honored traditions using pure, raw materials.

You can feel the SFERRA difference in duvets woven of the finest Egyptian cotton, towels wrapped in rich terry cloth, and table linens finished with delicate, refined hemstitching. We weave beauty and comfort into every piece, filling every room with touchable, livable luxury.

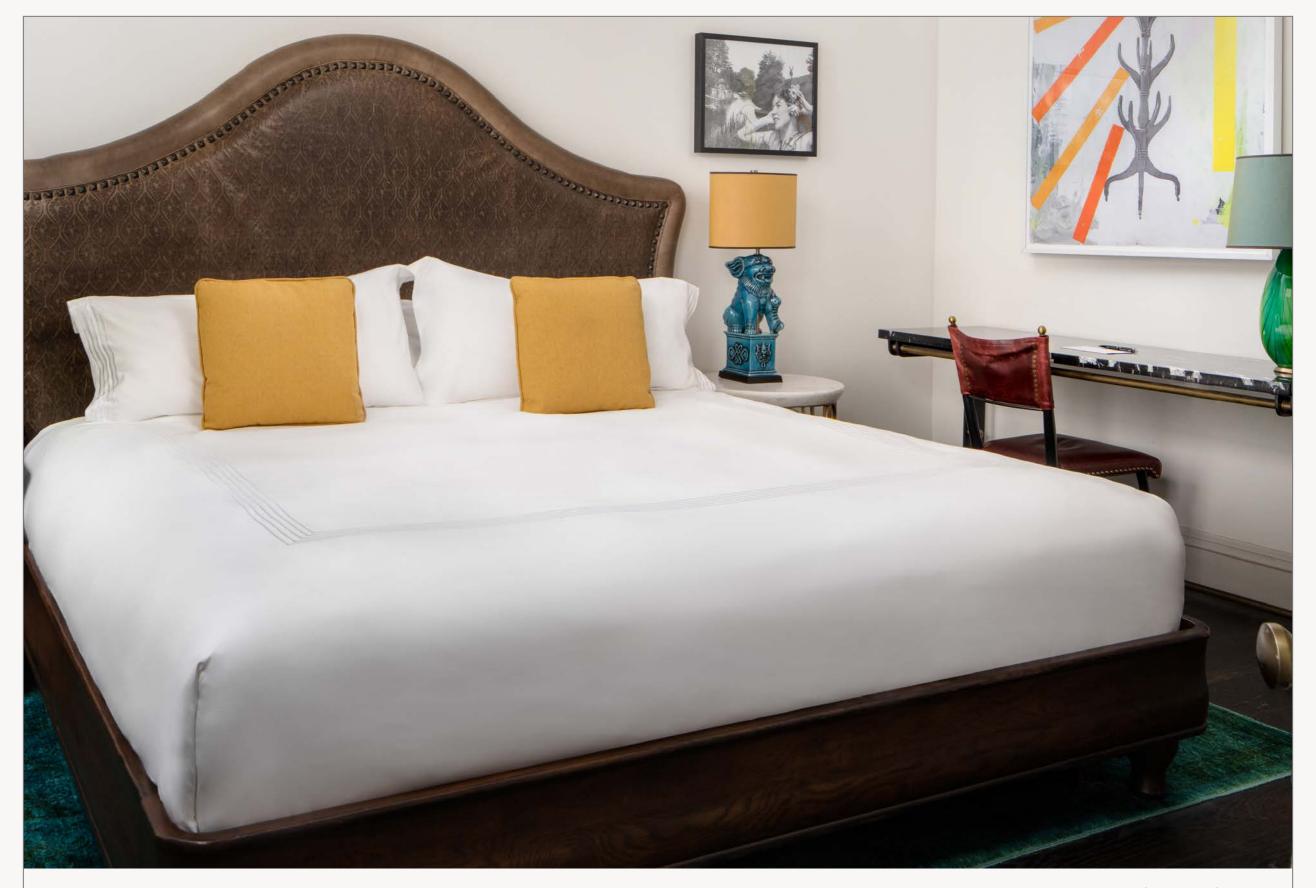




THE SFERRA DIFFERENCE

Careful Craftsmanship at Every Step

We pride ourselves on the attention we give to every thread, at every phase of its journey. From the beauty of our raw materials to the precise hand-crafting of our pieces by artisans that have stayed with our brand for more than 30 years, our quality never wavers because our care never falters.



THE BEEKMAN | *NEW YORK, NY* In this historic building, guests enjoy bespoke vintage furniture, exceptional service, and specially designed SFERRA linens and robes.



A Cut Above the Rest

With our complete offering of sumptuous textiles and our extraordinary customization capabilities, we're a versatile partner for any hospitality need. For decades, we've been proud to dress every bed, bath, and table of the world's most exclusive hotels, airlines, restaurants, yachts, and residences—even custom table linens for The White House.



The Perfect White Bed

There's not just a feel to it, but a sound. It's a gentle exhale, a smooth settling. A SFERRA bed welcomes you in and invites you to stay.

Staying Power

Our sumptuous bedding tempts guests to stay forever—but the real magic lies in its utility and durability. With the most premium raw materials and a range of superior thread counts, SFERRA sheeting is lasting luxury.



MURANO 300 TC PIMA COTTON SATEEN



PATIMA 300 TC COTTON PERCALE



LUSTRO 400 TC COTTON SATEEN

Soft Landing

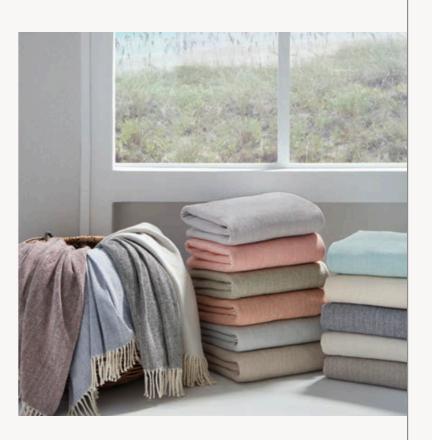
Throws and bed ends add richness to bedding layers, along with the touches of home comfort. Our color customization options can add a subtle hint to the hotel's own interior design aesthetic.



AURORA BRUSHED COTTON THROW



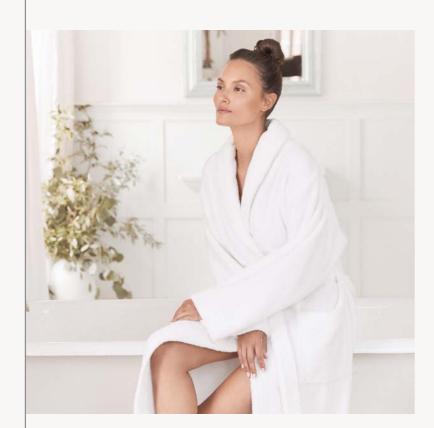
BRISTOL PIMA COTTON-ALPACA THROW



CELINE BRUSHED COTTON THROW

Classic Indulgences

With our signature splendid textures, SFERRA bath and table linens exemplify the joys of travel. Exceptional woven constructions, fine details, and European tailoring add a touch of luxury to every moment.



PLUSH ROBES



EUROPEAN HEMSTITCHED LINEN



TERRY TOWELS

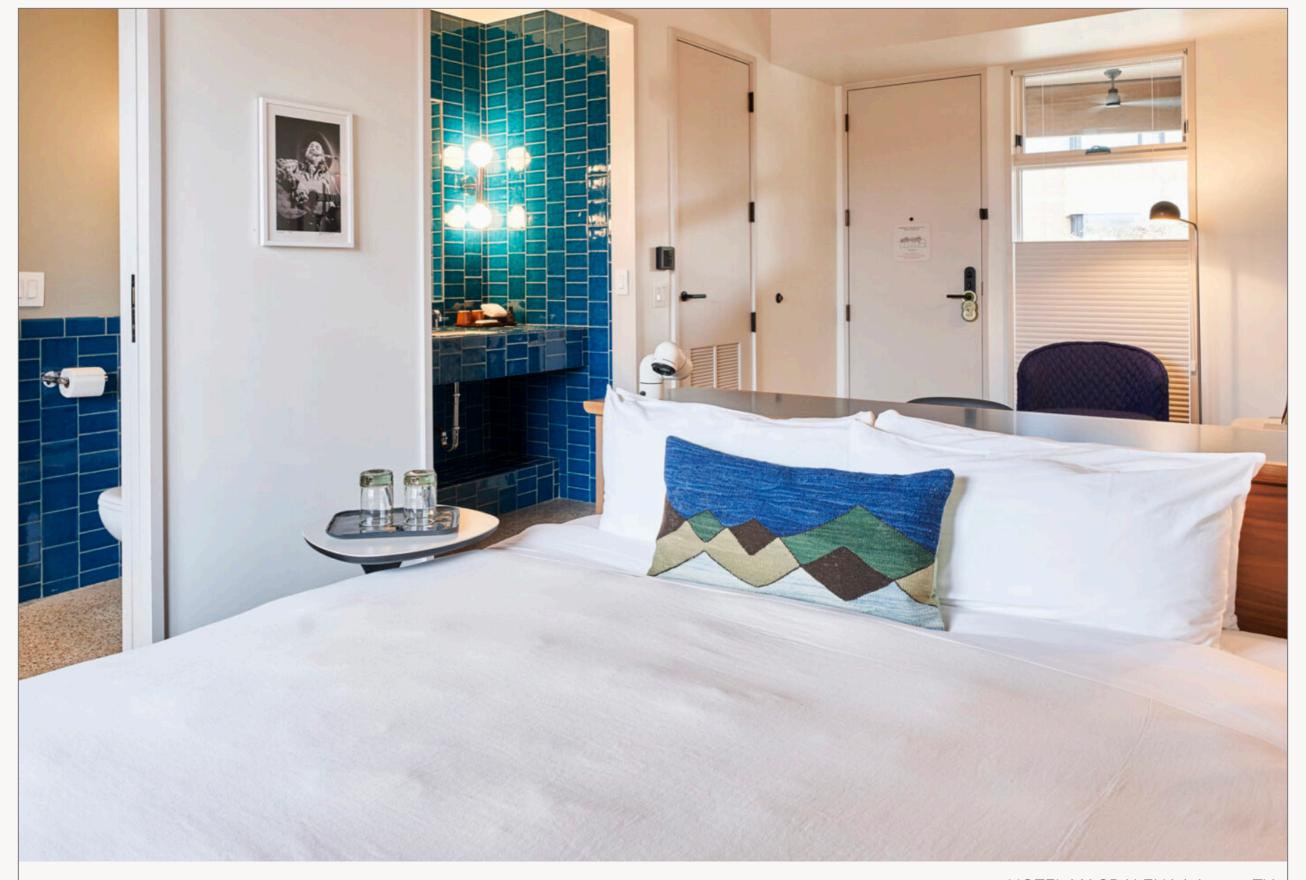
101 Bold Colors

With beautiful, hand-thread-drawn hemstitching and every shade you can dream of, our Festival collection dresses any table in elegance.





FESTIVAL COLLECTION



HOTEL MAGDALENA | Austin, TX

SFERRA bed linens and towels wrap guests in ease and comfort during vibrant stays in the heart of Austin's popular South Congress neighborhood.



Dreams in the Making

The short answer to our customization capabilities is "yes." We create unique products from scratch, incorporating your chosen designs, colors, and embroidery—and even custom fabric blends, sizes, and constructions.



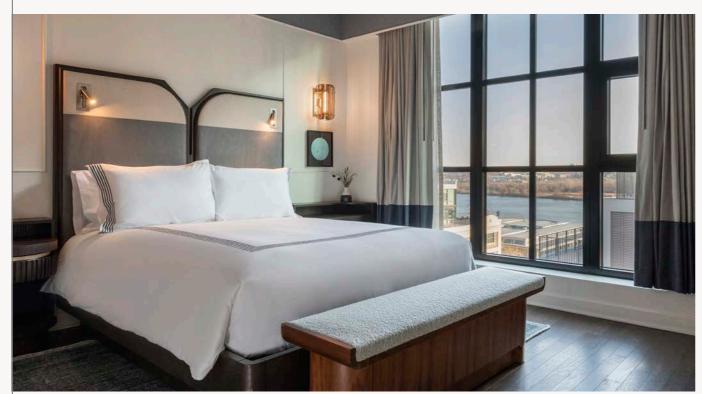
Five-Star Rest

SFERRA can be found in the world's finest guestrooms, hotels, private clubs, spas, and luxury resorts.

THOMPSON HOTEL

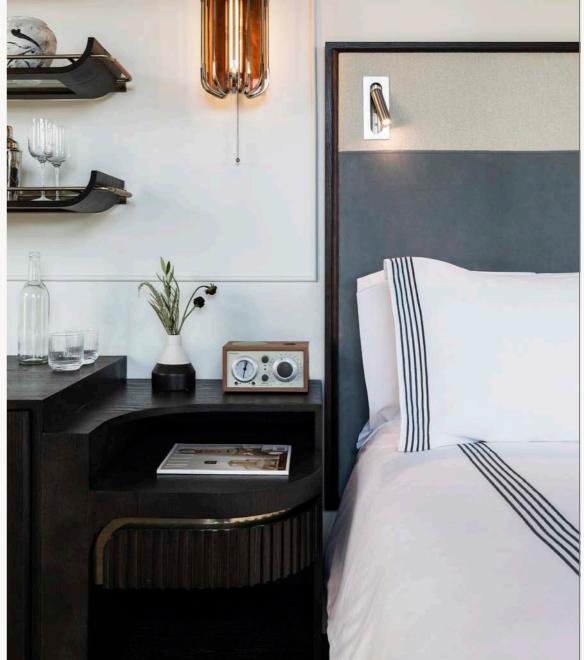
Washington, D.C.

First-class SFERRA linens can be found in each of the Thompson's 225 sleek guestrooms and suites in the bustling Navy Yard neighborhood.









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ORLI LA JOLLA

La Jolla, California

Dedicated to discerning travelers, the Orli experience is curated with SFERRA bedding, terry towels, and even custom-embroidered slippers.











JORDAN VINEYARD & WINERY

Healdsburg, California

SFERRA was the clear choice in linens for the Jordan Estate following the remodel of the three suites in their iconic French chateau.







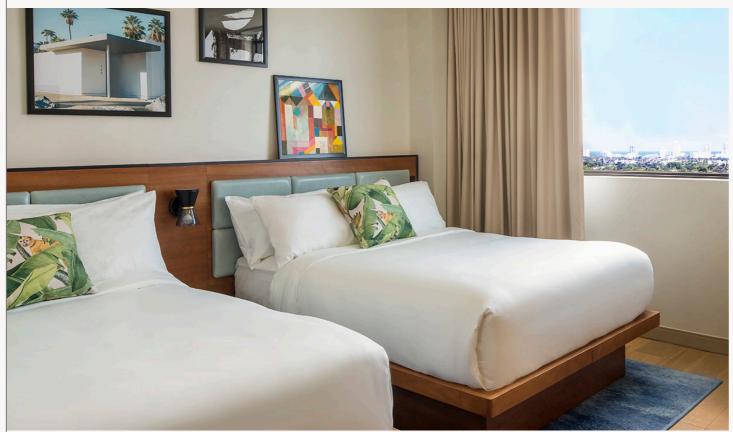


THE DALMAR

Fort Lauderdale, Florida

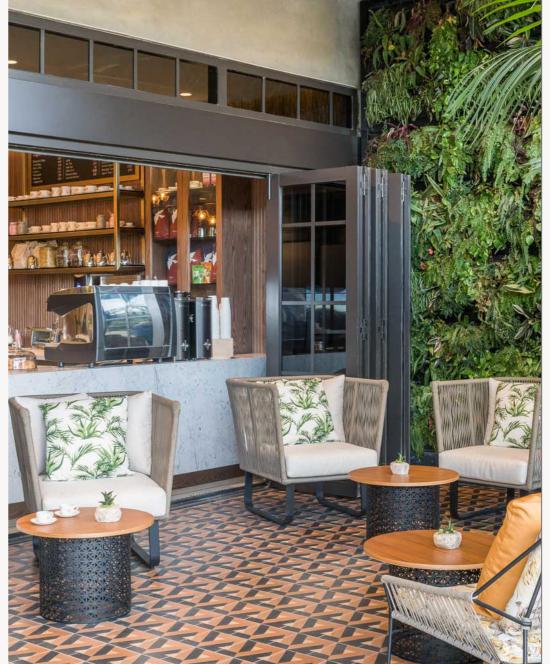
Every vibrant stay in South Florida deserves impossible-to-resist

SFERRA linens and a curated collection of premium bath amenities.









The Designer Space

Our textile expertise, integration, and manufacturing capabilities make us the perfect partner for collaborations with interior design and architectural firms in residential and commercial hospitality.





Make Every Day a Vacation

Our comfort and quality can travel
home with your guests—opportunities
for incremental sales are possible with
SFERRA sheets and towels stocked in
your hotel boutique.



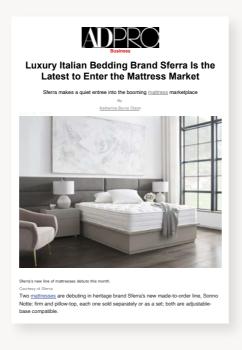
THE LOREN | BERMUDA

Crisp SFERRA linens and deluxe towels are the ultimate complement to The Loren's calming, chic elegance and panoramic ocean views.

Common Threads

Our reputation is clear: SFERRA is synonymous with quality.

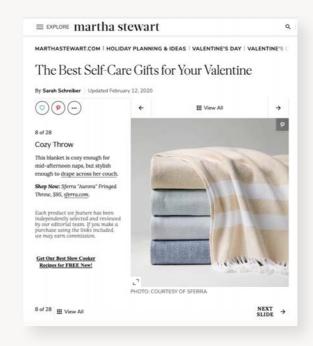














Dream Partners, Dream Getaways

As seen on Instagram.















Where We Are

The SFERRA reach extends across the globe, from Harrod's in London to our first retail townhouse in the heart of New York City's iconic Flatiron District.

Stay With SFERRA

Experience the difference at exclusive properties worldwide.

AKA Hotels

Albert Hotel

Allred's Hermosa Inn Amangiri Resort & Spa

Anchor Inn

The Arnold House

Applewood Manor

Austin Motel
Austin Proper
The Baron Club

Bees Nees Getaways

Belmond Cadogan Estate

The Betsy

Blackberry Farm The Blake Hotel

The Brattleboro Bunkhouse

The Carlyle, A Rosewood Hotel

The Cat Noir

Cayo Espanto Island Resort

Central Park Tower

The Chanler at Cliff Walk
Chatham Bars Inn

The Charmant Hotel

The Chattooga Club

The Chatwal Hotel

Chicago Athletic Association Hotel

The Cove Eleuthera Crossroads Hotel

Cyrus Hotel

The DeBruce

Detroit Foundation Hotel

The Dowager Inn
East Austin Hotel

El Cosmico

The Elser Residences

Flanigan's Inn

Four Seasons Resort &
Residences Anguilla
Glover Park Hotel

The Graham Georgetown

Greydon House
The Hermosa Inn

Hotel Breakwater South Beach Hotel Charleston Santa Teresa

Hotel Covington
Hotel Genevieve
Hotel Havana
Hotel Magdalena
Hotel Pippa

Hotel Saint Cecilia Hotel Saint Vincent Hotel San Cristóbal Hotel San José

Hotel Virrey de Mendoza

Hotel Victor
Hotel Vitale
Hotel Walloon
Hygeia House

Indian Springs Resort & Spa

Inn at Cocoa Beach

Inn at Shelburne Farms

Inn at Tyler Hill
Inn on the Beach
The Iron Horse Hotel
The James Madison Inn

Jordan Vineyard & Winery

The Joule Kimber Modern The Knickerbocker Lafayette Hotel

Las Ventanas al Paraiso, a

Rosewood Resort

Library Hotel
The Loren at Lady Bird Lake

The Loren at Pink Beach

The Lowell
The Lumen
Lyle DC

The Marlin Hotel
Metropolitan Club

Moxy Hotel

The Neighborhood Hotel

Lincoln Park
The New Sanno
North Branch Inn
One Lakeside

Orli

Hotel Paisano

Pan Pacific Hotel Seattle

Park Hyatt New York

The Park on Main

The Peninsula New York

The Quin

ROOST

The Ram's Head Inn

The Ranch At Rock Creek

The Renaissance Club

Riggs Washington, DC

Rosewood Hotels

Rusty Parrot Lodge & Spa

Sage and Madison Salish Lodge & Spa

Scottsdale National Golf Club

Shutters on the Beach

Sixty Hotels

South Congress Hotel

Sugar Beach, A Viceroy Resort

The Talbott Hotel
The Tetherow
Thompson Hotels

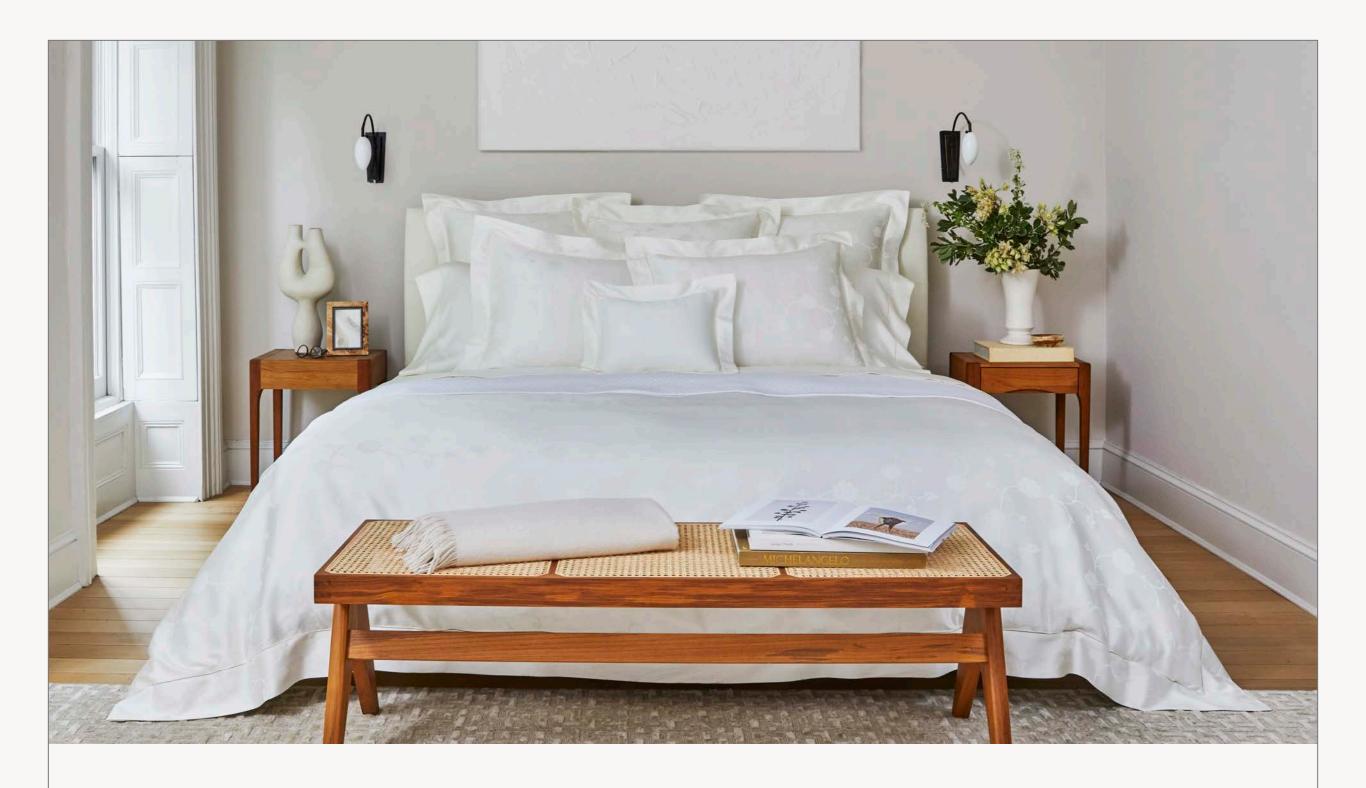
Tourists

Ventana Big Sur Resort & Spa Viceroy L'Ermitage Beverly Hills

The Westgate Hotel
Westglow Resort & Spa

The Whitney Windsor Hotel

WM. Muhlherin's Son



Yours in Comfort

Contact John Schloesser, Hospitality Sales Manager, at jschloesser@sferra.com.

